



January 22nd 2018

Dear Metung Yacht Club Member or Past Member,

The last few years have become increasingly challenging for our yacht club with fewer boats on the water and declining membership.

Your committee needs your help in reversing these trends. To this end your Committee has appointed Tony Owens to lead a Working Group to initiate and manage a survey of members.

The objective of the survey is to:

- Identify concerns you may have regarding the Club.
- Paint a picture of the sort of club you would like it to be.
- Ensure your ideas for improvement are heard.
- Identify facilities and activities you believe the Club should provide.
- Make it clear what aspects of the Club are most important to you.

To gather this information in a useful form we ask all members to take the time to complete the attached survey questionnaire and return to the Club using one of the various ways detailed at the end of the questionnaire.

As shown at the last 2 general meetings of members and around the Club, there has been considerable comment about what should change. This is your opportunity to ensure your voice is heard, but only if you put aside half an hour or so to participate.

The target is to get all surveys back by Monday February 26th allowing the analysis and reports to be available by the end of March to help guide planning for the 2019 year.

The results will be presented to a General Meeting of members with the objective of using them to update the Club's Strategic Plan, to guide the Club's development moving forward and to identify specific actions to support this.

Your input is important. We look forward to your response.

A handwritten signature in blue ink, which appears to read 'Mary Rowe'.

Mary Rowe
Commodore